



S/S 2020 -- Brilliant Blue Color Inspiration

- The pure blue tone combines youth with soberness, reflecting creativity and adventure spirit. It covers various items and markets because it is all-match. In S/S 2020, energetic brilliant blue will be a key color and applied to simple styles.

蔚蓝色

PANTONE 18-4247TPX



S/S 2020 -- Brilliant Blue Color Proportion

- Tonal match is natural and artistic. Classic color proportion of red, white and blue is still key. Big color blocks create fashion sports looks, mixes folk elements with glossy surface to bring a different visual feeling. Contrasting colors of Bellerose are warm and bright. The overlapped leopard prints weaken the strong impact of contrasting colors and endow the style with an avant-garde feel. Natural colors and digital tones are complementary with each other. little MO&Co. pairs paradise green with brilliant blue, interpreting this key trend.



PANTONE 18-4247TPX

PANTONE 17-1563TPX

White

PANTONE 14-6330TPX



PANTONE 18-4247TPX

PANTONE 13-3920TPX

White

PANTONE 13-2006TPX



PANTONE 18-4247TPX

PANTONE 11-0809TPX

PANTONE 16-1337TPX

PANTONE 19-1321TPX

PANTONE 16-1364TPX

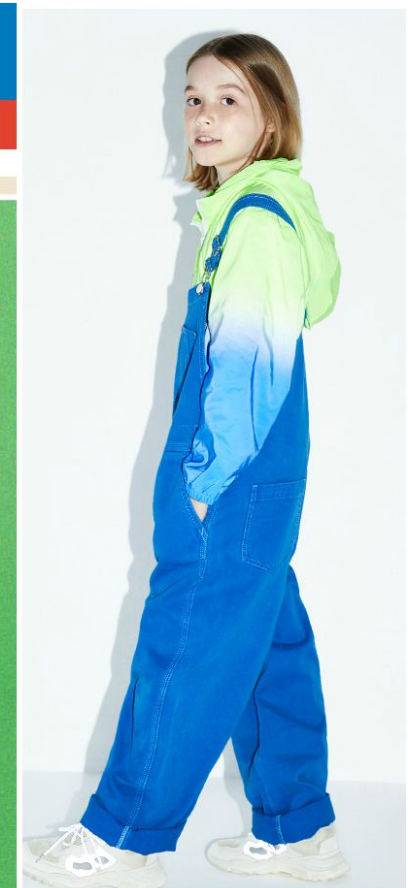


PANTONE 18-4247TPX

PANTONE 17-1563TPX

White

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S/S 2020 -- Brilliant Blue Color Evolution

- Compared with strongly sporty brilliant blue, snorkel blue is calm and deep, retro and artistic. It can be paired with different colors. It is quite inclusive and in line with the more diversified 2021, so it replaces brilliant blue and becomes the representative color of S/S 2021.



S/S 2021 -- Snorkel Blue Color Inspiration

- Calm and flowing snorkel blue turns towards a more feminine look. The effect of sportswear's decline is becoming more apparent, especially on the dress and the skirt. Calm snorkel blue perfectly interprets simplicity and elegance with its subdued and deep temperament.



S/S 2021 -- Snorkel Blue Color Proportion

- Bobo Choses and Arket apply warm and plain colors to add a comfortable feel to snorkel blue, so the contrasting colors are soft but bold, catering to the trend of pursuing a natural and comfortable lifestyle. And blue and green tones are more artistic. MIMISOL takes rose pink and snorkel blue as main colors of floral theme, creating a sweet and exaggerated visual effect.



PANTONE 19-4049TPX
PANTONE 18-6030TPX
PANTONE 16-1364TPX



PANTONE 19-4049TPX
PANTONE 12-1212TPX
PANTONE 17-1353TPX



PANTONE 19-4049TPX
PANTONE 17-5024TPX
PANTONE 18-1763TPX



PANTONE 19-4049TPX
PANTONE 13-2806TPX
PANTONE 16-1731TPX
White
PANTONE 16-4132TPX



PANTONE 19-4049TPX
White
PANTONE 17-1341TPX

S/S 2021 -- Snorkel Blue Clothing Collocation

- The dress is dominant in clothing collocation taking snorkel blue as the main color. Orange tones can be used as decorations to present a dynamic feel. Mix & match of different materials make the look elegant and statement-making.



S/S 2021 -- Snorkel Blue Recommended Styles

- Outerwear and dress with snorkel blue as a core color are more modern than those with other tones. The simple and individual style is dominant, with simple patterns to add a playful feel to the calmness.

